

Present: Bea Boockholdt, Joyce Hoerner, Steve Koehl, John Lynch, Bob Rasmussen, Joan Schmid, Sid Schwartz
Outgoing Chair: Perry Molinaro
Board Liaison: Jo Stephey
Communications Director: Daniel Baxter
Web Portal Administrator: Paul Shane
Absent: Bill Berry, Jim McGrath

Committee Organization:

Perry Molinaro, outgoing chair, opened the meeting, noted that a quorum was present, conducted a round of introductions, conducted the approval of minutes as written, and opened the floor for nominations for chair. Bob Rasmussen nominated Steve Koehl. There was no further nomination, and Steve was elected.

Opening Remarks:

Steve elicited the method of reporting to the Association's Board of Directors, as stated by Jo Stephey, Board Liaison to RCC, spoke briefly about his hope that RCC sub-committees can move toward reporting by exceptionⁱ to the committee, and urged members to submit proposed agenda items roughly a week before a meeting. Steve urged members with Davidson or Hargray internet service to be proactive about the spam filter those ISPs use. Steve distributed a paper showing the RCC's current charge via the charter and a précis of the RCC Strategic Plan, urging members to study those items for consideration at the next meeting

Jo informed the committee that the BoD had not considered the Strategic Plan. There was discussion on that. Jo also spoke of the need for coordination between RCC and the Technical Advisory Committee (TAC) on the matter of the web portal. Jo stated that the BoD had accepted the recommendation of the TAC to abandon the current web portal. Bob related some facts about Finance Committee's actions with regard to the contract with IntelliCommunities (ICI). He also wondered about how to specify the inclusion of streaming video in the Request For Proposal for a new web presence.

Jo also gave an update on the amenity situation: Craft Bldg should be started Dec. 15 and the prospect for Magnolia Hall seems very good.

Paul Shane talked about the recent slowdown in portal response and discussions with ICI about that, as well as some design changes.

From these discussion there emerged the: **Action Item:** consider possible changes to the charter language and the Strategic Plan for the December 19, 2007 meeting.

Old Business:

A motion tabled at the last meeting was taken from the table. Bob had moved that the RCC recommend to the BoD that "...the RCC bylaws be amended to show that the heads of each subcommittee be RCC members." There was a second and significant discussionⁱⁱ. The motion was not approved, 2 – 4.

New Business:

Steve appointed Bea Boockholdt chair of the Newcomer sub-committee and Bob chair of the Resident Directory and Maps sub-committee. Appointment of the chairs of the Publications, Broadcast, and Internet sub-committees was deferred until conversations could take place with prospects.

As no-one expressed willingness to be elected Secretary, that election was deferred. Steve noted that some members said they would take minutes on an "as needed" basis, and took that chore for this meeting.

The election of a vice chair was likewise deferred until further inquiries are made.

Broadcast Sub-committee Report:

Bob reported in Jim McGrath's absence that the Broadcast Committee had discussed the Strategic Plan at their last meeting, noting that some objectives had been accomplished (note that this repeats the material in an above paragraph). John Lynch observed that the current bottleneck in the video production cycle is editing.

Publications Sub-committee Report:

Dan Baxter reported that: Sunsatons is now up to 96 interior pages with a heavier cover; there's an inquiry about allowing vendors to use a credit card for advertising costs; the insert business is thriving.

Resident Directory and Maps Sub-committee Report:

Bob said that all seems to be on track for the next edition, with the input from CAM coming a little later than he'd like.

NewComers Sub-committee Report:

Bea said that long-time volunteer Linda McCartney had resigned and that more volunteers are needed. The numbers for October were: greeted 72 from 39 homes and welcomed 39 from 27 homes at 2 coffees. Bea asked about the fate of her budget request, which Dan will provide.

Internet Sub-committee Report:

Dan reported discontent with spam emails directed at the portal email addresses.

Next meeting

4 PM Wednesday, December 19, 2007, at Hidden Cypress

Respectfully submitted,
Steve Koehl

ⁱ The exception style of sub-committee report entails that a sub-committee circulate the routine elements of the report to the committee in advance of the meeting, limiting narrative at the committee meetings to exceptional items, recommendations, clarifications, and questions from committee members. Such sub-committee reports are incorporated into the minutes by attachment.

ⁱⁱ For three RCC sub-committees there is a corresponding independent group, namely, the Broadcast Committee and Crew, the Sunsatons Team, and the NewComer Welcoming Group. Those groups each may have a leader. There is no structural reason that those leaders are members of the RCC. Bob's motion would have changed that situation.